



**CAMPAIGNING
SUSTAINABLY
ELECTIONS'24**



INTRODUCTION

Congratulations on nominating yourself as a candidate for the 2024 Elections!

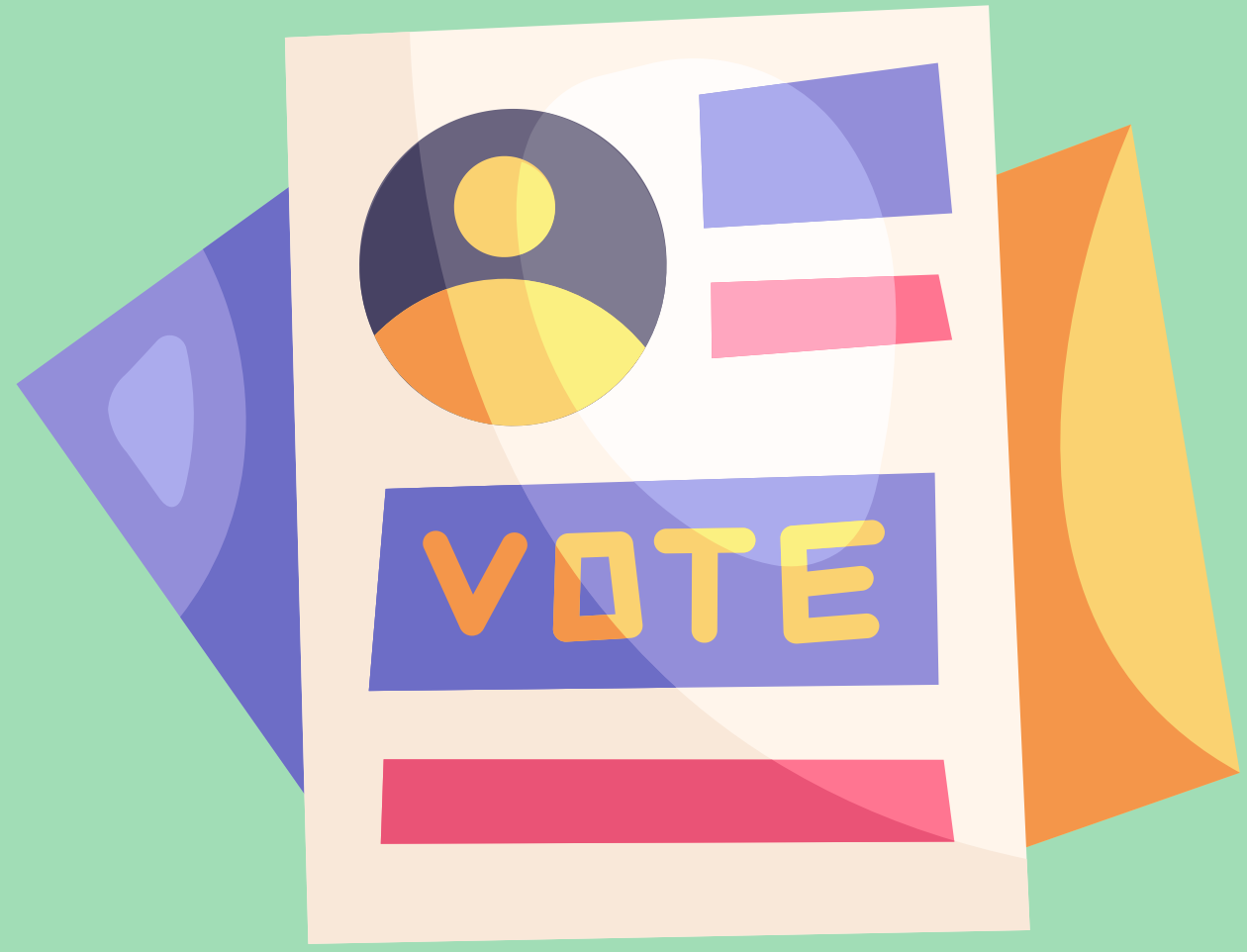
Every year, leadership elections become a source of waste however this year we've made this guidance to help your campaign to happen sustainably.

These aren't rules, but they will help you have an environmentally responsible campaign.

Here are our tips to be more sustainable this elections season:

Limit Paper Usage

Candidates are encouraged to minimize the use of paper materials, including leaflets, posters, and other printed campaign materials. **AVOID MASS PRINTING!**



Digital Campaigning

Prioritize online and digital communication methods for campaign outreach, such as social media, email, and candidate websites.

Waste Reduction

- Implement a comprehensive waste reduction plan for campaign activities, ensuring proper waste disposal and recycling facilities are utilized.
- Discourage the use of single-use plastics and disposable items during campaign-related activities.



Ethical Merchandise

If campaign merchandise is produced, prioritize environmentally friendly and ethically sourced materials such as getting biodegradable stickers



Carbon Neutrality



We also encourage you to calculate the estimated carbon footprint of your campaign related events before hand and try to keep in within the lower range

Energy Efficiency

Strive to use energy-efficient technologies for any activities. Make sure to turn off heating and electrical devices after running campaign events.

