



Oxford SU MT25 Campaign



“All I Want for
Oxmas”



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Oxford SU
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Oxford SU asked two questions:

1. What would you like to see from the Oxford Students' Union?
2. If you could change one thing about Oxford, what would it be?

1) What would you like to see from the Oxford Students' Union?

Total responses: 94

Responses were organized into 5 groups:

- Events
- Informational support
- Financial support
- Infrastructural changes
- Miscellaneous

What would you like to see from the Oxford SU?

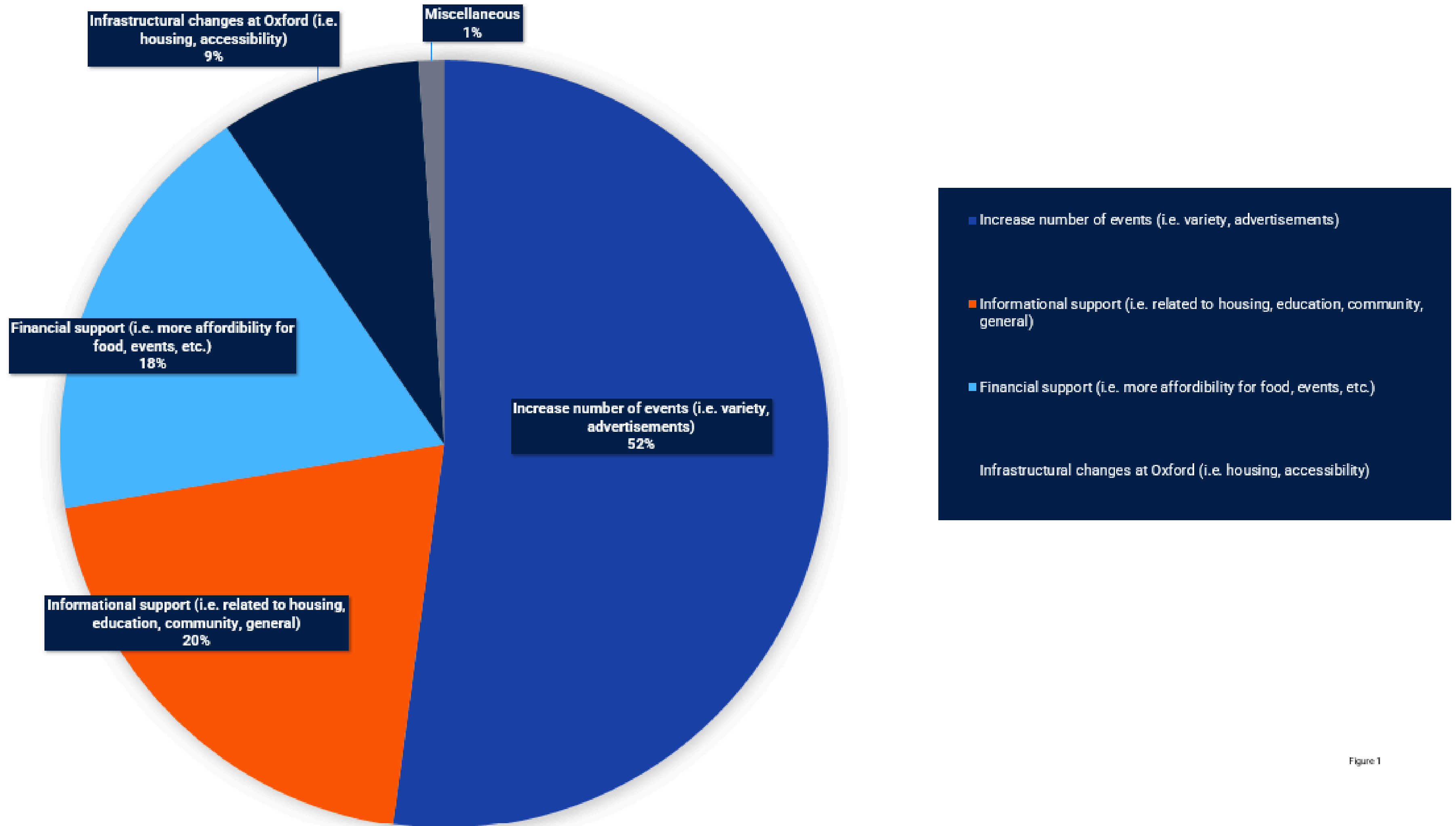


Figure 1

Figure 1 Statistics:

- Wanting to see an increase in events + advertisements: **53% of respondents (49 students)**
- Wanting more informational support (i.e., resources on sports/societies/financial literacy): **20% of respondents (19 students)**
- Wanting more financial support (i.e., affordable rent, food, formals): **18% of respondents (17 students)**
- Wanting infrastructural changes (i.e., fix heating, add monitors): **9% of respondents (8 students)**
- **1% of respondents (1 student)** gave a compliment to the SU rather than providing feedback— this response is included under “Miscellaneous”

2) If you could change one thing about Oxford, what would it be?

Total responses: 172

Responses were organized into 11 groups:

- Financial support
- Academic support
- Financial support
- Infrastructural changes
- Library-related support
- Events
- Welfare, inclusivity, community
- College disparities
- Food
- Informational support
- Less tourists

If you could change one thing about Oxford, what would it be?

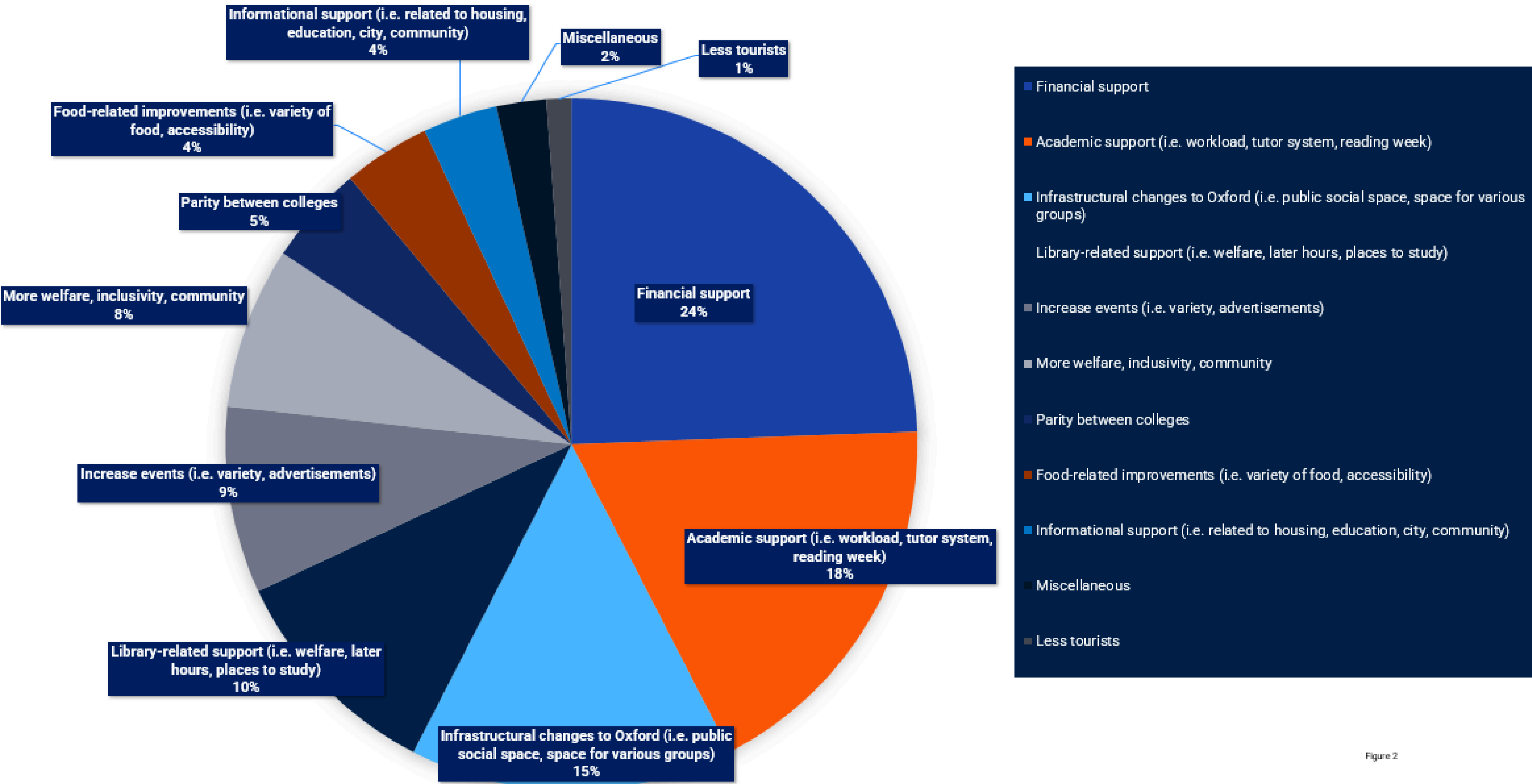


Figure 2

Figure 2 Statistics (Part 1):

- Wanting more financial support (i.e., affordable rent, free buses): 24% of respondents (42 students)
- Wanting more academic support (i.e., reading week, better lecture scheduling): 18% of respondents (31 students)
- Wanting library-related support (i.e., more spaces, computer monitors): 10% of respondents (18 students)
- Wanting to see increase in events: 9% of respondents (15 students)
- Wanting more welfare resources: 8% of respondents (13 students)

Figure 2 Statistics (Part 2):

- Parity between colleges: 5% of respondents (8 students)
- Wanting food-related improvements (i.e., bigger halal menu, diverse menu): 4% of respondents (7 students)
- Wanting more informational support (i.e., finding non-university accom, how to bike): 4% of respondents (6 students)
- 1% of respondents (1 student) want to see fewer tourists— this response is included under “Miscellaneous”
- Responses were not related to desired changes: 2% of respondents (4 students)

Next Steps?

- More events and stronger communication from the SU (i.e., social, cultural, welfare activities, alongside better visibility and promotion)
- Greater financial support and affordability (i.e., more scholarships, bursaries, affordable accommodation, cheaper formals and social events)
- Improved access to information and support (i.e., societies, sports, financial literacy, accommodation, and navigating Oxford structures)
- Infrastructural and academic improvements (i.e., updating facilities, heating, study spaces, and clearer academic structures/timelines)
- SU will publish insights collected from campaign on the SU website
- Themes analysed here will be forwarded to part-time officers; briefing document has been created to share with them